

Guide to Cataloging Playaway Devices Based on AACR2r Chapters 6 and 9

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I. Introduction

History / Description:

Playaway devices were developed in 2005 by Findaway World LLC.

(<http://store.playawaydigital.com/>).

A Playaway is described as a “self-playing digital audio book” and is a device that contains a pre-loaded audio file in a proprietary format called ACELP

(http://en.wikipedia.org/wiki/Algebraic_Code_Excited_Linear_Prediction). The device requires one AAA battery and a set of earphones for playback and listening.

Playaways contain almost exclusively spoken word recordings, but some musical content is available as well. According to the distributor, the focus of Playaways will remain audiobooks.

Given the nature of a Playaway device, these materials include aspects of both sound recordings and electronic resources. They should be described according to the rules in AACR2 Chapter 6 (Sound Recordings) and Chapter 9 (Electronic Resources).

II. Chief Source of Information

AACR2 6.0B1 states that for sound recordings textual data is preferred over sound data, so when cataloging Playaways, select the information affixed to the Playaway player itself, including labels, as the preferred chief source of information. Information not available from the player itself may be taken from the following sources (in this order of preference):

- accompanying textual material
- container (e.g., packaging)
- other sources

III. Choice of Record Type

The primary nature of the content for Playaway devices is sound, and thus far, both musical and non-musical sound recordings have been produced. Therefore, the Leader/06 (OCLC Type) should be coded as either “i” for non-musical sound recordings, or “j” for musical sound recordings, as appropriate.

IV. Bibliographic Level

Playaway devices are monographic in nature; therefore, Leader/07 (BLvl) should be coded as “m” for monograph.

V. Fixed Fields (006 / 007 / 008)

006 Field

Since only the sound recording aspect of Playaway devices is accounted for in Leader/06 (OCLC Type), add a 006 field to reflect the electronic resource aspects of the material. Code 006/00 (Type) as “m” for computer file, and the 006/09 (File) as “h” for sounds. Code the remaining fields, 006/05 (Audn) and 006/11 (GPub), as appropriate for the resource you are cataloging.

Example:

006 m#####h#####

007 Fields

For Playaway devices, add two 007 fields to describe the physical characteristics of the material as both a sound recording and an electronic resource.

It should be noted that available options for MARC 007 coding have not kept up with technological change, so current 007 standards do not provide a wealth of appropriate choices for electronic resources of this nature. The following coding recommendations are subject to change based on further developments and refinements in the MARC21 standard.

Sample 007 for electronic resource aspects:

007 c #b z #d n #e z #f a

007/00 (OCLC #a)	c (electronic resource) for category of material
007/01 (OCLC #b)	z (other) for specific material designation
007/03 (OCLC #d)	n (not applicable) for color
007/04 (OCLC #e)	z (other) for dimensions
007/05 (OCLC #f)	a (sound on medium)

Sample 007 for sound recording aspects:

007 s #b z #d z #e u #f n #g z #h n #i n #j n #k z #l n #m e #n d

007/00 (OCLC #a)	s (sound recording) for category of material
007/01 (OCLC #b)	z (other) for specific material designation
007/03 (OCLC #d)	z (other) for speed
007/04 (OCLC #e)	code as appropriate for configuration of playback channels
007/05 (OCLC #f)	n (not applicable) for groove width/pitch
007/06 (OCLC #g)	z (other) for dimensions
007/07 (OCLC #h)	n (not applicable) for tape width

007/08 (OCLC ≠i)	n (not applicable) for tape configuration
007/09 (OCLC ≠j)	n (not applicable) for kind of disc/cylinder/tape
007/10 (OCLC ≠k)	z (other) for kind of material
007/11 (OCLC ≠l)	n (not applicable) for kind of cutting
007/12 (OCLC ≠m)	e (digital recording) for special playback characteristics
007/13 (OCLC ≠n)	code as appropriate for capture/storage techniques

008 Field

Code the 008 field as appropriate for a sound recording, with the following exception: Code 008/23 (Form) as “s” for electronic.

Code the date fields depending on whether the Playaway is the first release of the sound recording or whether there were prior releases.

Example 1: Playaway recording released in 2007, no prior releases of the sound recording
008/06 (DtSt) = s (single date)
008/07-14 (Dates) = 2007,bbbb

Example 2: Playaway recording released in 2007, originally released on cassettes in 2000 and on compact discs in 2005.
008/06 (DtSt) = r (reprint dates)
008/07-14 (Dates) = 2007,2000

*See also information in Section IX: Publication/Distribution, regarding dates in the 260 field.

VI. Title and Statement of Responsibility

Transcribe the title proper, any parallel titles and other title information, and statements of responsibility from the selected chief source of information, into the 245 field. As with any electronic resource, give the source of title in a 500 note. Include other title information and variations of titles that may appear on other sources of information related to the resource in 246 fields.

VII. General Material Designation (GMD)

Following the precedent of other materials (e.g., sound and video files) issued digitally, Playaways should be assigned a general material designation (GMD) of “electronic resource.”

NOTE: The choice of GMD elicited considerable discussion from the task force. Practice in several hundred early records entered in WorldCat seemed to indicate a strong preference for the use of sound recording in the GMD. However, the task force ultimately felt that the

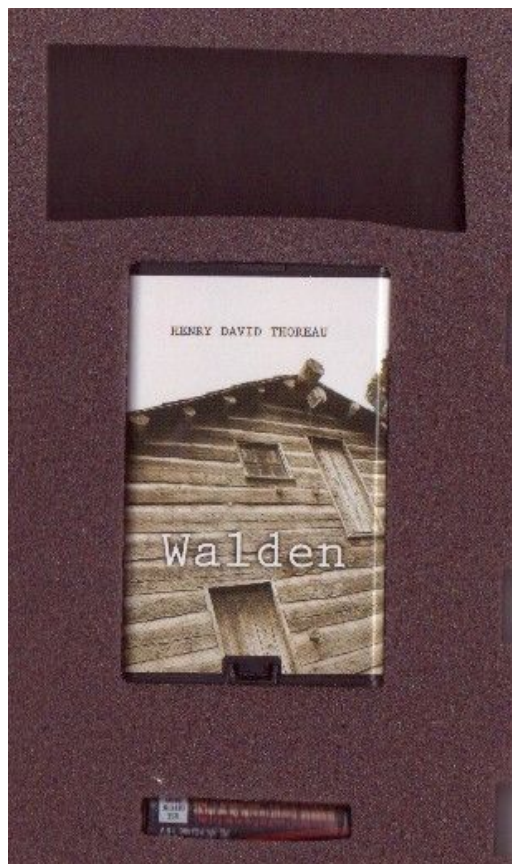
“material” nature as an electronic resource should be reflected in the GMD as opposed to the content aspect, i.e. the sound recording. The reproduction rule of AACR2 1.1C3 and the accompanying example supports carrier over content for the GMD:

“If the [item](#) is a reproduction in one material of a work originally presented in another material (e.g., a [text](#) as [microform](#); a [map](#) on a [slide](#)), give the [general material designation](#) appropriate to the material being described (e.g., in the case of a map on a slide, give the designation appropriate to the slide).”

Likewise, precedent from other electronic media, such as sound and video files and electronic books, also supported the selection of electronic resource as the GMD. In addition, the task force felt that the sound recording content of the Playaway was well accounted for in the Type fixed field element.

In conclusion, it is hoped that RDA will make the question moot with its clear separation of content and carrier.

Example: Title from Playaway label



245 00 Walden ðh [electronic resource] / ðc Henry David Thoreau.
500 ## Title from Playaway label.

VIII. Edition

Transcribe an edition statement if one appears in the chief source or in information provided by the publisher. For Playaways, this is often reflected in a statement regarding the content being an “abridged” or “unabridged” version.

Example:

250 ## Unabridged.

IX. Publication / Distribution

Transcribe the place of publication and/or distribution, and the name(s) of the publisher and/or distributor from the chief source of information or from prescribed sources of information.

Include the name(s) of the entities responsible for issuing the recording on the Playaway device (usually, Playaway Digital Audio as the “label name”, and Findaway World LLC as the manufacturer/distributor).

The date(s) entered in the 260 field should always include the publication/distribution date of the sound recording held on the Playaway device. As Playaways were first commercially available in the second half of 2005, the publication/distribution date entered in the catalog record for the Playaway (i.e., Date1 in the fixed field and the first date listed in the 260 #c) may NOT be dated earlier than 2005.

As is the practice for other sound recordings, if the recording has been previously released, such as in a different format, the original publication/distribution date of the sound recording should be noted in the 008 fixed field (Date2) and in a 500 general note. The dates of the print publication may be ignored. Refer to AACR2 1.4F2 and 6.4F2 for further details.

Optionally, if a copyright date is given on the Playaway that differs from the publication/distribution date of the Playaway recording, it may also be given in the 260 #c as per AACR2 1.4F5.

Example 1: Playaway recording released in 2007, no prior releases of the sound recording.

008/06 (DtSt) = s (single date)

008/07-14 (Dates) = 2007,bbbb

260 ## [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed by] Findaway World LLC, #c 2007.

Example 2: Playaway recording released in 2007, originally released on cassettes in 2000 and on compact discs in 2005.

008/06 (DtSt) = r (reprint dates)

008/07-14 (Dates) = 2007,2000

260 ## [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed by] Findaway World LLC, #c 2007.

Include the following note:

500 ## Previously released by HarperAudio on cassettes in 2000 and on compact discs in 2005.

Example 3: Playaway recording released in 2006, but a “p” date specified on item as p2000.

008/06 (DtSt) = t (publication and copyright dates)

008/07-14 (Dates) = 2006,2000

260 ## [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed by] Findaway World LLC, #c 2006, p2000.

*See also information in Section V: Fixed Fields, regarding dates in the 008 fixed field.

X. Physical Description

Always include a 300 field for Playaway devices. The task force has recommended the term “sound media player” for the specific material designation (SMD), which is specific enough to describe the device, yet flexible enough to accommodate similar devices lacking the name “Playaway”. The playing time of the audio recording should be included if it is stated or readily ascertainable, per AACR2 6.5B2.

Playaway audio recordings are digitally encoded, therefore, enter the type of recording as “digital” as specified in AACR2 6.5C2. While either inches or centimeters are permissible units of measurement, the task force recommends entering the dimensions of the Playaway device in inches, which is consistent with other sound media devices discussed in AACR2 6.5D.

Playaway devices are usually packaged with and require a set of earphones and one AAA battery for playback. Since these materials do not contain intellectual content, the task force recommends that these items be mentioned in a note, and NOT included in the 300 #e as “accompanying materials”. Also, local practices may differ for when these items are not included with the device or if the library chooses to separate the materials.

Examples:

300 ## 1 sound media player (21 hr., 30 mins.) : #b digital ; #c 3 3/8 x 2 1/8 in.

500 ## One set of earphones and one AAA battery required for playback.

OR

500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

XI. Notes

Include appropriate notes in prescribed order as specified in AACR2 Chapters 6 and 9. The following list only provides examples of notes the task force has highlighted for Playaway devices. This list is not exhaustive; refer to Chapters 6 and 9 for further information.

A. Source of Title Proper note [Required]

For Playaways, the title proper is generally taken from the packaging, the container, or accompanying textual materials. As noted in AACR2 9.7B3, enter the source of the title proper in a 500 note, using appropriate terminology.

Example:

500 ## Title from Playaway label.

B. Statement of Responsibility note [Required, if applicable]

As specified in AACR2 6.7B6, give the statement of responsibility information regarding individuals on the sound recording or involved in the technical aspects of its production, just as for other sound recordings. For Playaways, this often consists of the name of the narrator entered in a participant/performer note.

Example:

511 0# Read by Robert Sean Leonard.

C. Edition and History note [Optional]

If it is noted on the packaging or is readily ascertained that the audio recording has been previously released, enter this information in a general 500 note.

Example:

500 ## Previously released by HarperAudio on cassettes in 2000 and on CDs in 2005.

D. Accompanying Material note [Optional]

Include a general note regarding the requirement of earphones and battery.

Examples:

500 ## One set of earphones and one AAA battery required for playback.

500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

E. General Quoted note [Optional]

When a statement appears on the packaging which describes the device, enter this statement in a 500 quoted note.

Examples:

500 ## "Issued on Playaway, a dedicated audio media player"—Container.

500 ## "Playaway, the first pre-loaded digital audio book"—Container.

If a statement does not explicitly appear on the packaging or item, such a statement describing the characteristics of a Playaway *may* be entered in the record as a general unquoted note.

XII. Access Points

A. Name access

Provide access points as with any monographic work in print (or musical work in rare cases) for authors, editors, compilers, etc. as would make sense for an audio version of the work (i.e., no illustrators, etc.). In addition, provide access to the name(s) of narrator(s) noted in the 511 note field. If desired, access points may be generated for the publishers of the original recordings, the Playaway publishers, and the distributors of the Playaway device (Playaway Digital Audio and Findaway World LLC).

Example:

100 1# Thoreau, Henry David, #d 1817-1862. #4 aut
700 1# Leonard, Robert Sean, #d 1969- #4 nrt
710 2# Random House AudioBooks (Firm)
710 2# Playaway Digital Audio.
710 2# Findaway World LLC.

NOTE: The #4 field for relator codes is optional.

B. Subject access

Provide subject access appropriate to the work.

Example:

600 10 Thoreau, Henry David, #d 1817-1862.
650 #0 Naturalists #z United States #v Biography.
651 #0 Walden Pond (Middlesex County, Mass.)

In addition, provide the following genre heading if the Playaway content is an audiobook.

Example:

655 #0 Audiobooks. [LCCN: sh 93004333]

NOTE: The topical heading “Audiobooks” has not yet been established as a genre/form heading, however, we anticipate that it will eventually be established as a genre/form heading.

XIII. Further Reading

ACELP definition at Wikipedia website

(http://en.wikipedia.org/wiki/Algebraic_Code_Excited_Linear_Prediction).

Findaway World LLC website (<http://store.playawaydigital.com/>).

Joint Steering Committee for Revision of AACR. *Anglo-American Cataloguing Rules*. 2002. 2nd ed., 2002 rev. with 2005 update. Ottawa: Canadian Library Association; London: Library Association; Chicago: ALA. Available from *Cataloger's Desktop*, Issue 3 (2007).

Poole, Jeanne. "Cataloging Playaways : An Evolving Standard", TechKNOW, v.13, issue 1, p. 9-11. (http://www.library.kent.edu/files/TechKNOW_June_2007.pdf)

Poole, Jeanne. "Cataloging Playaways : Is it in Your Future?", TechKNOW, v.12, issue 2, p. 12-14. (http://www.library.kent.edu/files/TechKNOW_July_2006.pdf)

XIV. Sample Records

RECORD 1

LDR nim Ia
006 m h
008 070313r20062000ohunnn js f eng d
007 c #b z #d n #e z #f a
007 s #b z #d z #e u #f n #g z #h n #i n #j m #k z #l n #m e #n u
020 1598957880
020 9781598957884

028 00 1274 #b Playaway Digital Audio
100 1 Paterson, Katherine.

245 10 Bridge to Terabithia #h [electronic resource] / #c Katherine Paterson.
250 Unabridged.

260 [Solon, Ohio] : #b Playaway Digital Audio : #b [manufactured and distributed by]
Findaway World LLC, #c 2006.

300 1 sound media player (4 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 Title from Playaway label.
500 "Playaway, the first pre-loaded digital audio book"--Container.
511 0 Read by Robert Sean Leonard.
500 One set of earphones and one AAA battery required for playback.
500 Previously released by HarperAudio on cassettes in 2000 and on compact discs in 2005.
520 The life of a ten-year-old boy in rural Virginia expands when he becomes friends with a
newcomer who subsequently meets an untimely death trying to reach their hideaway,
Terabithia, during a storm.
521 Ages 10 and up.
586 Newbery Medal, 1978.

650 0 Friendship #v Juvenile fiction.
650 0 Death #v Juvenile fiction.
651 0 Virginia #v Juvenile fiction.
650 0 Schools #v Juvenile fiction.
650 1 Friendship #v Fiction.
650 1 Death #v Fiction.
651 1 Virginia #v Fiction.
650 1 Schools #v Fiction.

655 7 Bildungsromans. #2 gsafd
655 0 Audiobooks.
655 0 Children's audiobooks.

700 1 Leonard, Robert Sean, #d 1969-
710 2 HarperAudio.
710 2 Playaway Digital Audio.
710 2 Findaway World LLC.

RECORD 2

LDR cim Ia
006 m h
008 070518s2007 ohunnn cs f eng d
007 c #b z #d n #e z #f a
007 s #b z #d z #e u #f n #g z #h n #i n #j m #k z #l n #m e #n u
020 1602525382
020 9781602525382
050 4 PZ7.H13824 #b Pr 2007
100 1 Hale, Shannon.
245 10 Princess academy #h [electronic resource] / #c Shannon Hale.
250 Unabridged.
260 Chagrin Falls, Ohio : #b Playaway Digital Audio : #b [manufactured and distributed by]
Findaway World LLC, #c [2007].
300 1 sound media player (ca. 6 hr.) : #b digital ; #c 3 3/8 x 2 1/8 in.
500 Title from Playaway label.
500 Issued on Playaway, a dedicated audio media player.
511 0 Read by Laura Credidio and The Full Cast Family.
500 In container (21 x 13 x 3 cm.) with earphones and AAA battery.
520 While attending a strict academy for potential princesses with the other girls from her
mountain village, fourteen-year-old Miri discovers unexpected talents and connections to her
homeland.
650 0 Princesses #v Juvenile fiction.
650 0 Self-confidence #v Juvenile fiction.
650 0 Telepathy #v Juvenile fiction.
650 0 Mountains #v Juvenile fiction.
650 0 Schools #v Juvenile fiction.
650 1 Princesses #v Fiction.
650 1 Self-confidence #v Fiction.
650 1 Telepathy #v Fiction.
650 1 Mountains #v Fiction.
650 1 Schools #v Fiction.
655 0 Audiobooks.
655 0 Children's audiobooks.
700 1 Credidio, Laura.
710 2 Full Cast Family.
710 2 Playaway Digital Audio.
710 2 Findaway World LLC.

XV. Images of a Playaway

